



Denny Ricatti

Marketing Manager / Developer & Designer

Innovative, task-driven marketing professional with over 15 years of experience in providing businesses with marketing services such as: project management, web development, graphic design, branding, content, & digital marketing. Proficiency in Wordpress, Shopify, SEO, MailChimp, Photoshop, Illustrator, InDesign, and Canva.

Personal Info

 info@DennyRicatti.com

 www.DennyRicatti.com

 Miami, FL 33161

 (305) 922-3585

Technical Skills

CMS

Wordpress 

Shopify Pro 

HubSpot 

WEB

UI/UX, JS, CSS 

Analytics / SEO 

GoDaddy 

Social Media 

ADOBE CC

Photoshop 

Illustrator 

InDesign 

After Effects 

Dream Weaver 

EMAIL

Mail Chimp 

Klaviyo 

Work Experience

 **Marketing Manager @ THE TRIDECAGON** 2020-22

* Providing marketing services for client businesses including Website Development, SEO, E-commerce, Design, Branding, Email Marketing, +

* Client project management of content, domains, hosting, and websites.

 **Account Executive @ C.P.L. MIAMI** 2018-19

* Contracted several new client accounts for their business marketing solutions that generated over \$120k in just 9 months for the agency.

* Brand representative for all business marketing events and meetings.

 **Sr. Web Manager & Designer @ CRESCENT HEIGHTS** 2015-17

* Managed the Web Department team with a high volume of daily tasks and projects for nationwide real estate properties / hospitality brands.

* Provided marketing services such as Web Development, Programming, SEO, Graphic Design, Branding, Email Marketing, Presentations, Signage

 **Web Master & Graphic Designer @ ILONA AGENCY** 2013-15

* Established the newly formed Web Department and then individually developed all client web projects including site management and SEO.

* Provided graphic design services for both digital & print client projects.

 **A/V Technician & Designer @ H.S.D. DESIGN** 2009-11

* Worked with tech team to provide customers with high-end a/v media installations, tech setup, and testing, including programming & design.

Educational Training

 **Design & Programming @ CRESTRON UNIVERSITY** 2009-10

 **B.S. in A/V Engineering @ S.A.E. INSTITUTE MIAMI** 2003-05

 **A.A. in Business Marketing @ BOSTON UNIVERSITY** 2000-02

 **Honors Graduate @ ST. THOMAS AQUINAS H.S.** 1996-00