



Denny Ricatti

Marketing Manager / Developer & Designer

An innovative task-driven marketing professional with over 15 years of experience in providing businesses with creative services such as: website development, graphic design, branding, content production, & digital marketing. Proficiency in: Wordpress, Elementor, Shopify, Adobe, Canva, MailChimp, Asana, Google, Office

Technical Skills

CMS



WEB



ADOBE CC



EMAIL



Contact Info

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Miami, FL 33161

(305) 922-3585

*Fluent in Spanish

Work Experience

Marketing Manager @ THE TRIDECAGON 2020-25

* Providing marketing services for client businesses including Design, Branding, Website Development, SEO, E-commerce, Email Marketing, + Consultation.

* Client project management of content, domains, hosting, and websites.

Account Manager @ C.P.L. MIAMI 2018-20

* Contracted several new client accounts for their business marketing solutions that generated over \$125,000 in the 1st year prospecting for the agency.

* Brand representative for all business marketing events and client meetings.

Web Manager & Designer @ CRESCENT HEIGHTS 2015-18

* Managed the Web Department team and it's high volume of daily tasks and projects for large nationwide real estate properties and hospitality brands.

* Provided marketing services such as Web Development, Programming, SEO, Graphic Design, Branding, Email Marketing, Presentations, Signage, and more!

Web Master & Designer @ ILONA AGENCY 2012-15

* Established the newly formed Web Dev Department and then individually fully developed all client web projects including website management and SEO.

* Provided graphic design services for both digital & print client projects.

A/V Technician & Programmer @ H.S.D. DESIGN 2009-11

* Managed a team of techs to provide luxury clients with high-end a/v media installations, tech setups, testing, and more including programming & design.

Educational Training

Design & Programming @ CRESTRON UNIVERSITY 2009-10

B.A. in A/V Engineering @ S.A.E. INSTITUTE MIAMI 2003-05

A.A. in Business Marketing @ BOSTON UNIVERSITY 2000-02

Honors Graduate @ ST. THOMAS AQUINAS H.S. 1996-00